

SCHEDULEMS AD/PACK TEST

(#839586)

<u>PRODUCT TESTED</u>	<u>FIELD DATES</u>	<u>TOPLINE</u>	<u>REPORT</u>
Merit Select	Placement -		
4 - 12 mg.	May 16th		
5 - 15 mg.	May 31st		
	Callback -	June 18th	Week Of -
N = 600	May 20th		July 14th
	June 4th		

*made  
sp.*

MARKETS

Baltimore  
Chicago  
Detroit  
Memphis  
New York (Metro)  
Phoenix  
Sacramento  
Syracuse

2045621257